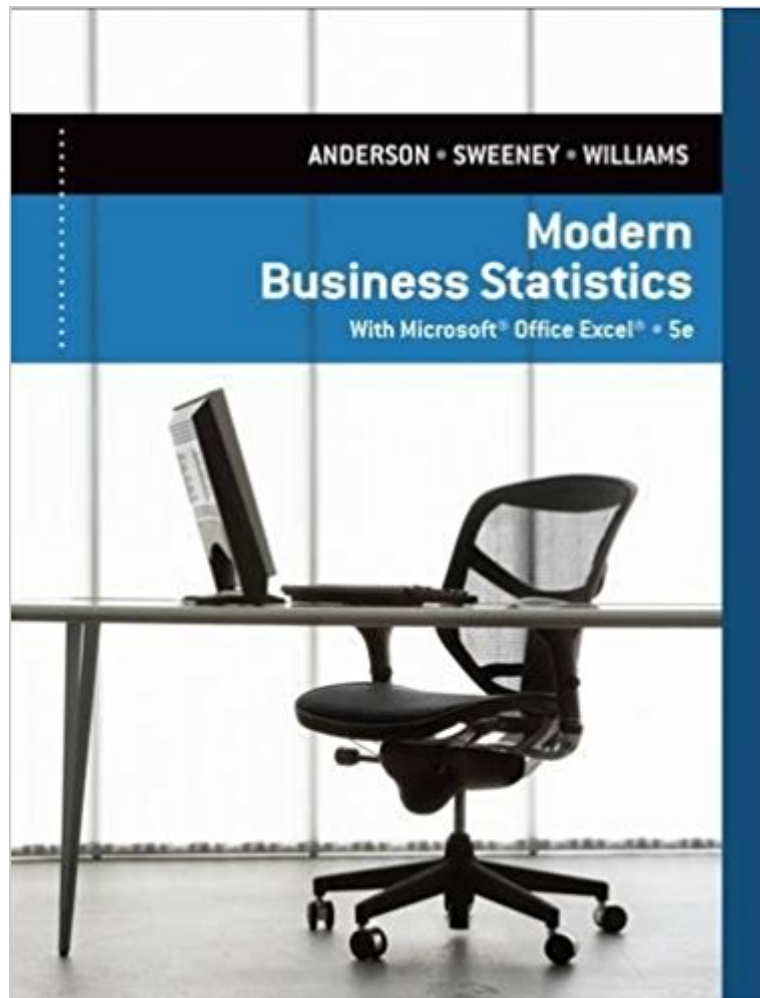




Ebook Directory
the best source of ebook

The book was found

Modern Business Statistics With Microsoft Excel



Synopsis

Use MODERN BUSINESS STATISTICS, 5E to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure your understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify the presentation to ensure your understanding. A wealth of timely business examples, proven methods, and application exercises clearly demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. The book's class-tested problem-scenario approach emphasizes how you can apply statistical methods to today's practical business situations. New case problems and self-tests throughout this edition allow you to check your personal understanding. Additional learning resources, including CengageNOW for online homework assistance and a complete support website, provide everything you need to acquire Excel 2013 skills and an understanding of business statistics.

Book Information

Hardcover: 1056 pages

Publisher: South-Western College Pub; 5 edition (January 1, 2014)

Language: English

ISBN-10: 1285433300

ISBN-13: 978-1285433301

Product Dimensions: 10.1 x 8.2 x 1.5 inches

Shipping Weight: 4 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 58 customer reviews

Best Sellers Rank: #8,088 in Books (See Top 100 in Books) #29 in Books > Business & Money > Education & Reference > Statistics #47 in Books > Science & Math > Mathematics > Applied > Statistics #332 in Books > Textbooks > Education

Customer Reviews

Get ahead with Modern Business Statistics with Microsoft Excel [View larger](#) [View larger](#) [View larger](#) [View larger](#) Integration of Microsoft Excel 2013. Step-by-step instructions and screen captures demonstrate how to use the latest version of Excel to

implement statistical procedures in your future career and education. How do statistics apply to everyday business situations? You will immediately see the practical value of the information you are learning as chapter openers highlight companies such as Citibank and Procter & Gamble using statistics in everyday business situations. Real data examples & exercises. Illustrating real-world applications of statistics, the text includes examples and exercises based on real data from sources such as the Census Bureau and the Wall Street Journal, giving you the opportunity to put what you learn into hands-on practice. Self-test exercises to ensure understanding. Helping you maximize your course success, step-by-step solutions for self-test exercises are provided in the appendix. You can attempt the self-test exercises and immediately check your solutions to evaluate your understanding of the concepts presented in each chapter.

#BeUnstoppable with MindTap Business Statistics!

[View larger](#)

[View larger](#)

[View larger](#) [View larger](#) Tap into engagement. MindTap empowers you to produce your best work—consistently. MindTap shows where you stand at all times—both individually and compared to the highest performers in class. MindTap is designed to help you master the material. Interactive videos, animations, and activities create a learning path designed by your instructor to guide you through the course and focus on what's™s important. MindTap is mobile. The MindTap Mobile App provides the mobility and flexibility for you to make any time study time. MindTap helps you stay organized and efficient. MindTap gives you the study tools to master the material.

Aplia Has Everything You Need to Get Homework Done Successfully!

[View larger](#)

[View larger](#) [View larger](#) [View larger](#) Millions of students use Aplia to better prepare for class. In just 10 years, more than one billion answers have been submitted through Aplia, the premier online assignment solution. Millions of students use Aplia to better prepare for class and for their exams. Join them today! Know what's™s important. Aplia assignments mean ‘no surprises’—with an at-a-glance view of current assignments organized by due date, you always know what's™s due, and when. Discover real-world relevance. Aplia ties your lessons into real-world applications so you get a bigger, better picture of how you'll use your education in your future workplace. Master the content. Automatic grading and immediate step-by-step feedback helps you master content the right way the first time.

Close The Gap Between Homework & Exam Performance with CengageNOWv2!

[View](#)

larger

[View larger](#)

[View larger](#)

[View larger](#)

Have the tools you need to

be successful. A variety of tools are available in CengageNOWv2, all combined in one easy-to-use resource designed to improve your grades. Some resources get you prepared for class and help you succeed on homework, and others show you specific areas where you can work to improve. Stay ahead of the course requirements. CengageNOWv2 shows you the path through your course—from first day through finals. Once you know what's expected, it's easier to complete your assignments. Gain understanding that stays with you. Do well on tests as well as on the assignments! Bridge the gap between homework and tests by using CengageNOWv2 to truly understand the material. Self-study and review materials keep you on the right track, to make sure your understanding goes beyond memorization. Set yourself up for better grades. Why wonder where you stand? CengageNOWv2 includes trackable assignments and grades. It tells you what to do to improve your grade, and gives you the tools to accomplish it!

Dr. David R. Anderson is a textbook author and Professor Emeritus of Quantitative Analysis in the College of Business Administration at the University of Cincinnati. He has served as head of the Department of Quantitative Analysis and Operations Management and as Associate Dean of the College of Business Administration. He was also coordinator of the College's first Executive Program. In addition to introductory statistics for business students, Dr. Anderson has taught graduate-level courses in regression analysis, multivariate analysis, and management science. He also has taught statistical courses at the Department of Labor in Washington, D.C. Professor Anderson has received numerous honors for excellence in teaching and service to student organizations. He is the coauthor of ten textbooks related to decision sciences and actively consults with businesses in the areas of sampling and statistical methods. Born in Grand Forks, North Dakota, he earned his BS, MS, and PhD degrees from Purdue University.

Dr. Dennis J. Sweeney is a leading textbook author, Professor Emeritus of Quantitative Analysis, and founder of the Center for Productivity Improvement at the University of Cincinnati. He also served five years as head of the Department of Quantitative Analysis and four years as Associate Dean of the College of Business Administration. In addition, Dr. Sweeney has worked in the management science group at Procter & Gamble and has been a visiting professor at Duke University. Dr. Sweeney has published more than 30 articles in the area of management science and statistics. The National Science Foundation, IBM, Procter & Gamble, Federated Department Stores, Kroger, and Cincinnati Gas & Electric have funded his research, which has been published in Management Science, Operations Research, Mathematical Programming, Decision Sciences, and other respected journals. Dr.

Sweeney is the co-author of ten textbooks in the areas of statistics, management science, linear programming, and production and operations management. Born in Des Moines, Iowa, he earned a B.S. degree from Drake University, graduating summa cum laude. He received his M.B.A. and D.B.A. degrees from Indiana University, where he was an NDEA Fellow. Dr. Thomas A. Williams is a well respected textbook author and Professor Emeritus of Management Science in the College of Business at Rochester Institute of Technology, where he was the first chairman of the Decision Sciences Department. He taught courses in management science and statistics, as well as graduate courses in regression and decision analysis. Before joining the College of Business at RIT, Dr. Williams served for seven years as a faculty member in the College of Business Administration at the University of Cincinnati, where he developed the undergraduate program in Information Systems and served as its coordinator. The co-author of 11 leading textbooks in the areas of management science, statistics, production and operations management, and mathematics, Dr. Williams has been a consultant for numerous Fortune 500 companies and has worked on projects ranging from the use of data analysis to the development of large-scale regression models. He earned his B.S. degree at Clarkson University and completed his graduate work at Rensselaer Polytechnic Institute, where he received his M.S. and Ph.D. degrees.

A good reference, but a terrible textbook. It's like a glossary with equations. The book is poorly laid out, referenced examples are usually far from the text and one has to go hunting them down and flip back and forth. It's statistics, not rocket surgery; it should never be hard to understand. The things covered in the text are easily summarized and can be explained very directly and simply by better writers or teachers.

I needed this for one of my business classes. So I rented a copy and received a great barely used copy. It helped me through the class and I would recommend it to anyone looking for textbooks for a low price!

Bought for school

as expected

Used it for my business statistics class. Professor was useless, didn't know how to teach. Had to teach myself with the book. Very useful

This is a great book but It's not a simple easy book to understand. You have to read it 2 or more times to understand the stuff but it is great for any business students.

Excellent book but the eBook does not come with Excel. Sucks!

This is an excellent book. It has many pictures and steps for you to follow in excel. I walked away from this class with a tremendously improved understanding of both statistics and excel, mostly due to this text.

[Download to continue reading...](#)

Microsoft Office Productivity Pack: Microsoft Excel, Microsoft Word, and Microsoft PowerPoint
Excel: Complete Beginner's Guide to Mastering Excel and Increasing Productivity (Excel, Microsoft Office Book 1)
Excel 2016 for Health Services Management Statistics: A Guide to Solving Problems (Excel for Statistics)
Statistics for People Who (Think They) Hate Statistics: Using Microsoft Excel 2016
Essentials of Modern Business Statistics with Microsoft Excel
Modern Business Statistics with Microsoft Excel
Microsoft Office 365 Home and Business | iPhone
Microsoft Office 365 , Excel, Word, PowerPoint, OneNote, Outlook, Access, Project, Visio.: Desktop And iPhone
Using Full Course Applied Statistics for Business and Management using Microsoft Excel
Excel Basics In 30 Minutes (2nd Edition): The quick guide to Microsoft Excel and Google Sheets
Statistics for People Who (Think They) Hate Statistics (Salkind, Statistics for People Who(Think They Hate Statistics(Without CD))
Enhanced Microsoft Excel 2013: Comprehensive (Microsoft Office 2013 Enhanced Editions)
Spreadsheets: Using Microsoft Excel 97 or Microsoft Office 97 (Software Guides)
Enhanced Microsoft Excel 2013: Illustrated Complete (Microsoft Office 2013 Enhanced Editions)
New Perspectives on Microsoft Excel 2013, Comprehensive Enhanced Edition (Microsoft Office 2013 Enhanced Editions)
The Definitive Guide to DAX: Business intelligence with Microsoft Excel, SQL Server Analysis Services, and Power BI (Business Skills)
Statistics for Managers Using Microsoft Excel (8th Edition)
Statistics for Managers Using Microsoft Excel (7th Edition)
A Guide to Microsoft Excel for Business and Management
Microsoft Excel Data Analysis and Business Modeling (5th Edition)
Microsoft Excel 2013 Data Analysis and Business Modeling

Contact Us

DMCA

Privacy

FAQ & Help